

Cordata and Matthew 25: Ministries Announce Partnership to Support Community Outreach Teams

Cordata and Matthew 25: Ministries have established a new partnership designed to strengthen frontline outreach efforts for individuals and families experiencing substance use challenges, mental health needs, and other complex social and behavioral health issues. Through this collaboration, outreach teams will receive “resource kits” containing personal care items, hygiene supplies, and essential materials that support meaningful, person-centered engagement during field interactions.

A Partnership Rooted in Service

The relationship began during Cordata’s annual company-wide give-back tradition, when the team selected Matthew 25: Ministries as its 2025 volunteer partner. Cordata employees spent the day working at the organization’s facility, gaining firsthand insight into Matthew 25: Ministries’ humanitarian mission and the scale of their impact across both local and global communities. That experience laid the foundation for a deeper, ongoing collaboration.

Building on this connection, Matthew 25: Ministries generously donated a pickup truckload of resource kits to support frontline outreach efforts. Cordata coordinated delivery of these to the Hamilton County Quick Response Team (QRT), supporting their efforts to engage individuals after overdose events, connect families to services, and strengthen deflection strategies across the county.

“At Matthew 25: Ministries, we believe strong partnerships allow us to extend our reach and make an even greater impact in the communities we serve. From the beginning, we saw a strong alignment between Cordata’s commitment to vulnerable populations and our mission to serve people in need. From their team volunteering alongside us to identifying opportunities to put essential resources directly into the hands of frontline outreach teams, it was clear that our organizations share a common heart for service. We are proud to build on that connection and work together to provide hope, and meaningful support to individuals and families throughout our community.” – **Tim Mettey, CEO, Matthew 25: Ministries**

Enhancing Outreach Capacity Across the Region

The resource kits will be deployed at upcoming outreach events, community engagement activities, and direct interactions with individuals experiencing behavioral health crises. These kits help outreach teams:

- Build trust and rapport during field encounters
- Provide immediate relief and hope to individuals in crisis
- Strengthen post-overdose engagement and deflection pathways
- Support families navigating substance use and mental health challenges
- Enhance coordinated response efforts across agencies and care teams

Meagan Guthrie, Director of Addiction Response for Hamilton County, publicly expressed appreciation for the collaboration, noting: *“This is what true collaboration looks like — organizations coming together, supporting one another, and combining resources to create a greater impact for the people we serve every day.”* (Source: Meagan Guthrie, LinkedIn - <https://www.linkedin.com/feed/update/urn:li:activity:7468328418774851584/>)

“We’re proud to partner with Cordata to help frontline teams respond quickly and compassionately to people in crisis. Looking ahead, Matthew 25: Ministries is committed to building on this collaboration and continuing to provide practical resources that bring hope and support to individuals and families in need.” - **Ben Williams, Chief of Disaster Relief, Matthew 25: Ministries**

“When we first met Tim during our company give-back event and later had the opportunity to continue the conversation with Ben, it became clear that this could be more than a one-time connection — it was a partnership built around a shared mission. Matthew 25: Ministries’ commitment to putting practical resources into the hands of those who need them aligns closely with Cordata’s focus on coordinated response, community impact, and supporting individuals with complex needs. Together, we can help frontline teams strengthen trust, connect people to care, and extend meaningful support across the communities we serve.” – **Michael Brooks, Chief Operating Officer, Cordata**

A Shared Commitment to Vulnerable Populations

Cordata’s mission centers on connecting vulnerable populations to coordinated care and support — physically, mentally, and socially. By aligning with Matthew 25: Ministries, the partnership strengthens the frontlines of care and expands the reach of teams working directly with individuals facing addiction, trauma, instability, and other complex needs.

“Cordata is proud to partner with Matthew 25: Ministries to help equip outreach teams with practical resources that open the door to trust, connection, and care. Together, we have an

opportunity to expand this work beyond a single donation and build a lasting model for supporting communities, strengthening coordinated response efforts, and reaching more individuals and families when they need help most.” – **Ryan Kuhlmann, Chief Financial Officer, Cordata**

Looking Ahead

Cordata and Matthew 25: Ministries plan to expand this partnership with additional kit-building efforts, deliveries, and collaborative outreach initiatives. The long-term goal is to support more counties, more outreach teams, and more individuals and families facing complex needs.

Together, the two organizations are demonstrating how a community vulnerable population solution provider and a global humanitarian organization can unite to power the frontlines of care, connecting these populations to coordinated support and strengthening community response systems.